	CS – Traffic Box Art Application	Community Services
	<h2 style="text-align: center;">Traffic Box Art Application</h2>	
Contact Information		SECTION 1
<p>Name _____</p> <p>Address _____</p> <p>City _____ Province _____ Postal code _____</p> <p>Telephone _____ Email _____ Website _____</p>		
Important Program Information		SECTION 2
<ul style="list-style-type: none"> <li>• The Traffic Box Art program engages visual artists to design and execute painted artwork on City traffic signal boxes. These are metal cabinets containing traffic signal controls located at roadsides and intersections throughout the City of St. John's. Transforming these boxes with artwork adds to the character of neighbourhoods, beautifies streetscapes, and deters vandalism.</li> <li>• The City will be responsible for cleaning and priming selected traffic boxes to prepare them for painting, and for the application of an anti-graffiti coating after painting is completed.</li> <li>• Exterior latex paint will be provided in a selection of colours.</li> <li>• A reflective safety vest will be provided and must be worn when on site.</li> <li>• Artists must supply their own brushes, containers, drop cloth, and any other required supplies.</li> <li>• Traffic boxes must be painted on all visible sides.</li> <li>• Artists should have flexibility in their schedule for painting during the second and third week in July, weather permitting.</li> <li>• Finished works will be on functioning City of St. John's equipment that may need repair or replacing at some point in time. The City cannot guarantee the duration of use of each traffic signal box. Artists should also be aware that traffic signal boxes are often targets for vandalism. Although the City will protect the artwork with an anti-graffiti coating, it cannot guarantee that vandalized traffic signal boxes will be repaired and the artwork restored to its original state. Artists must accept the risk that their artwork may be damaged, altered, or removed at any time after completion.</li> <li>• Artist fee: \$500 per selected artist.</li> </ul>		

<b>CS – Traffic Box Art Application</b>		<b>Community Services</b>
Design Guidelines		<b>SECTION 3</b>
<ul style="list-style-type: none"> <li>• Artwork themes may include, but are not limited to, a reflection of the City of St. John's Strategic Directions, as found in <a href="#">Our City Our Future</a>, the City's strategic plan:             <ul style="list-style-type: none"> <li>○ City that Moves</li> <li>○ Connected City</li> <li>○ Effective City</li> <li>○ Sustainable City</li> </ul> </li> <li>• Artwork should animate the streetscape to increase appeal for pedestrians and motorists.</li> <li>• Artwork must be original and created by the submitting Artist.</li> <li>• Artwork must not contain content in breach of any intellectual property, trademarks, brands, or images of vulgar, offensive, or illegal activity.</li> <li>• Artwork must not resemble traffic lights, signals, or signs.</li> <li>• Artists are only permitted to utilize artificial intelligence (AI) technologies in the creation of the artwork if they adhere to an artist-first approach. An artist-first approach means:             <ul style="list-style-type: none"> <li>○ The Artist must disclose and identify AI technologies used, and</li> <li>○ The protection of other artists' moral rights and artistic integrity (i.e. technologies used must not utilize images without the consent of its original creators or subjects).</li> </ul>             Artists should approach these technologies in the spirit of innovation, accessibility, and critical thinking.           </li> <li>• Artwork should deter graffiti; avoid large solid or blank areas.</li> <li>• Artwork must cover all visible sides of the traffic box.</li> </ul>		
Proposed Artwork Details		<b>SECTION 4</b>
Title of the Proposed Artwork _____		
Brief description of the proposed design:		

## Mandatory Information

## SECTION 5

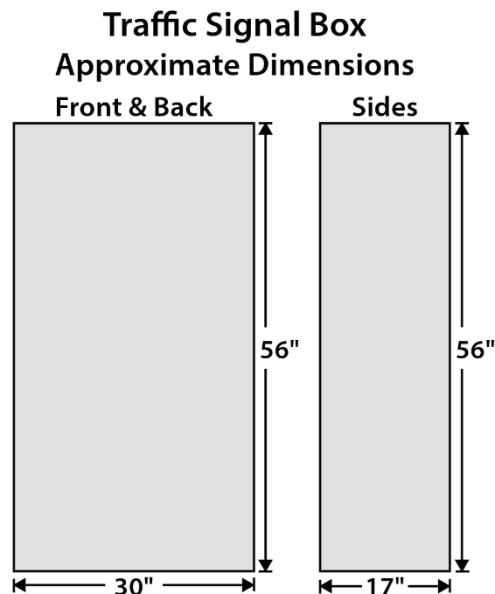
Please ensure you include the following information with your application:

1. Image or Representation of Proposed Artwork.
  - Please consider the traffic box dimensions when developing your design.

Note: The proposed artwork does not need to be fully conceived but should demonstrate proof of concept.

2. Past Work: Up to four (4) images of past relevant work.
3. Artist Bio: A short bio (200 words maximum).

Late or incomplete applications will be considered ineligible.



## Applicant Declaration

## SECTION 6

It is the responsibility of the applicant to ensure all required information is submitted. Incomplete applications will be considered ineligible.

I AFFIRM THAT the information in this application is accurate and complete, and I understand that the information provided in this application may be accessible under the Access to Information and Protection of Privacy Act. I also agree to respect the spirit and intent of the various acts governing the programs of the City of St. John's.

Signature of Applicant \_\_\_\_\_ Date \_\_\_\_\_

## Privacy Notice

## SECTION 7

Collection of personal information via this form is authorized under the Access to Information and Protection of Privacy Act, 2015 and is needed for the purpose of Traffic Box Art program administration. Questions about the collection and use of the information may be directed to the Manager of Tourism, Culture and Business Growth: [arts@stjohns.ca](mailto:arts@stjohns.ca).

Please send completed application to: [arts@stjohns.ca](mailto:arts@stjohns.ca)  
**Subject line:** "Traffic Box Art"

For further information:  
 Email: [arts@stjohns.ca](mailto:arts@stjohns.ca)  
 Phone: 709-576-2563

Application deadline: 4:00 p.m. on June 20<sup>th</sup>, 2025.

Emails including all attachments must not exceed 25MB. Acceptable file formats are: pdf, docx, xlsx, jpg, png, mp3, wav, mp4, mpeg, mov, zip.

**ST. JOHN'S**

NEWFOUNDLAND AND LABRADOR, CANADA