

ST. JOHN'S



What we Heard

Kenmount Terrace Community Centre and Park Programming
Engagement Process

July 2019

Engage!
St. John's

Background and context for public engagement

A Kenmount Terrace Community Centre Master Plan was released in April 2015 and falls within the context of the City's Parks and Open Space Master Plan.

The Kenmount Terrace plan called for a new community centre and park within the Kenmount Terrace development and a neighbourhood park on Ariel Place.

The public engagement process began in 2015 and included the creation of a public steering committee, a public workshop and survey, focus groups with elementary and junior high students, a skate board focus group, social media campaign, and an online survey.

A "What we Heard" document was released in February 2017.

The City updated the community on the plans and design of the new park at two information sessions.

2019 Public Engagement Process

The 2019 phase of the public engagement process took place online and in-person from April 2- May 10, 2019 through engagestjohns.ca and during five in-person sessions held at the new Centre.

The question asked during engagement:
What types of programs and services would people want to see at the Centre and Park?

How engagement was promoted



Email sent to Kenmount Terrace Steering Committee and skate board focus group participants



Three e-mail newsletters delivered through engagestjohns.ca - 1,840 registered participants for each newsletter: April 4, 18 and May 8



Posters at St. Michael Church and neighbourhood Marie's Mini-Mart



Information sent to Larkall Academy and Leary's Brook schools



Email notification to all City Advisory Committees



City website *News* article on April 2 announcing the public engagement



City's social media sites, 8 posts between April 2 and May 16

How people participated



Online Discussion Forum - questions posed about: programs, services, rentals, events and activities people would want to see for children, youth; adults and seniors.



Five drop-in Open Houses were held where participants could provide feedback on the topic above.



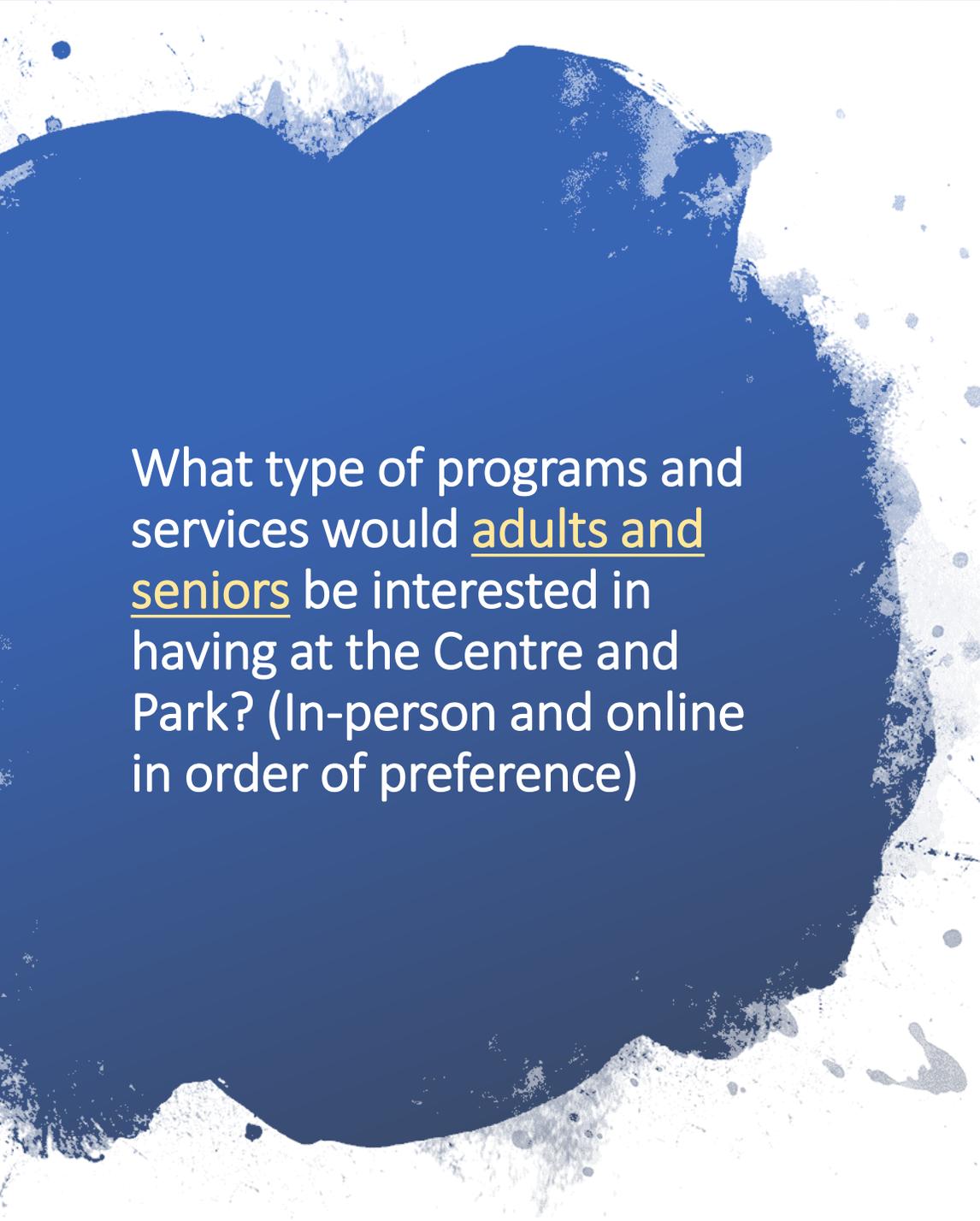
Option to ask questions online and in-person

Activities and timelines

Date	Activity	Stakeholder(s)	# of Participants
April 14	Walk through of building	Kenmount Terrace Steering Committee and Skateboard Focus Group members	5
April 2	Engage page launched and promotion of in-person sessions	All Residents. Kenmount Terrace and Baird subdivision residents received postcard notice of open house drop-in sessions	1500 visits to the project page, 46 visitors were actively engaged (contributed on Forums), 608 were informed (visited multiple pages)
April 15 – 30 (5 sessions)	In-person (drop-in open houses)	All Residents	Approximately 100 people

What type of programs and services would youth ages 12-18 be interested in having at the Centre and Park?
(In-person and online in order of preference)

- Drop-in fitness (volleyball, basketball, sports, yoga)
- Drop-in art, music
- Art classes, drama, acting, improv, video/film making
- Dances, dance classes
- Music night, lessons
- Babysitting program, staying home alone classes
- Board game night
- Cooking classes
- Leadership program
- Chess club
- Other suggestions:
 - organized scavenger hunts on summer weekends
 - book clubs
 - group meetings
 - open forums for youth only
 - volunteer events
 - nighttime sky observation for public astronomy sessions
 - programs on fully cost recovery basis, open weekday holidays i.e. St. Patrick's Day



What type of programs and services would adults and seniors be interested in having at the Centre and Park? (In-person and online in order of preference)

- Fitness (drop-in, yoga, zumba, HIT, core strength, adults in motion, seniors stretching, walking/running program – indoor & outdoor, dance classes, high intensity, pilates, boot camp, family yoga, outdoor exercise program)
- Crafts, knitting, crocheting, card games, bingo, bridge, cribbage, card games
- Cooking classes
- Nature walks, orienteering, trails
- Weight loss programs
- Social media, keyboarding
- Art classes (sketching, painting, pottery), photography
- Reading, book club
- Drop-in basketball, badminton
- First-aid course
- Lunch & Learn – health issues, blood testing program
- Other classes (meditation, healthy living, smoking cessation, diabetes prevention, living with arthritis, aging well, nutrition)
- Other suggestions:
 - Darts
 - Social classes (non-traditional activities, self directed and group activities), gardening
 - Leisure/fun competition games (volleyball, badminton, basketball, ball hockey, etc.)
 - Classes that help seniors engage with youth
 - Read-out-loud program for individuals no longer able to read

What type of programs and services would you like to see for children (pre-school or school-aged)?
(In-person and online in order of preference)

- Ball hockey
- Summer camps
- Pre-school and after-school programs
- Art classes, paint classes
- Basketball
- Fitness programs
- Drop-in playgroups (weekdays and weekends)
- Indoor soccer
- Badminton
- Cooking classes
- Volleyball
- Other suggestions:
 - Autism friendly time for general recreation
 - Mother Goose program

Rentals

Facility
1. Rentals
2. Types - Birthday / sports
3. Equip
4. Time of Day / Weekend

Neighbourhood Programs

Gym rental for kids

Community Groups Meeting 1 time free

Drop in gym for walking (especially during winter months)

Rental for kids Christmas party

Birthday Parties

Baby shower rentals

Drop in gym for walking (especially during winter months)

Volley ball drop in

What type of rentals would you like to see offered?

- Rentals (birthday parties, cooking classes, kids Christmas parties, baby showers, weddings)
- Gym rentals (kids, ball hockey, basketball, walking, outdoor field for sports)
- Community groups (Girl Guides/Scouts)
- Neighbourhood Programs



What type of events and activities would you like to see offered?

- Outdoor events (fun days, fitness classes, live music, family events, BBQs, picnics, sports tournaments, movie nights – outdoor or indoor, games or trivia)
- Indoor events (adult dances, kids dances, holiday parties – indoor and outdoor i.e. Canada Day, Halloween, etc.)

Live Music

Open Scouts
Girl Guides

Skating Loop

Fun Days

mountain bike features

Mountain Biking
Leisure rides

Trail walking
connecting to subdivision

Community Social Connection

sprinklers
kids

Other suggestions:



Walking trails (more than connect to subdivision)



Sprockids bike program



Gym equipment and work-out area



Mountain bike features



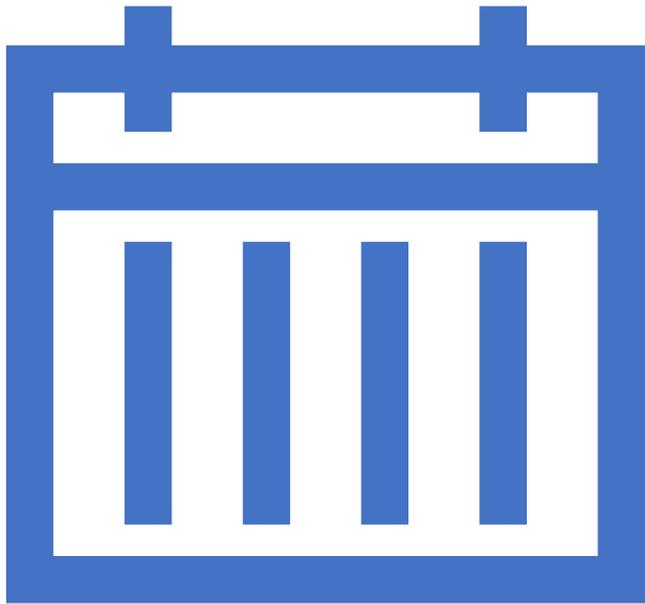
Other:

- Adult swings
- American football field
- Tennis lessons
- Murals by local artists
- Skating loop

When are you most likely to visit the Centre and Park?

(Online responses in order of preference)

- Evenings and weekends
- Daytime during the week
- Very early mornings and evenings
- Lunchtime



Next steps



What we Heard document posted on engagestjohns.ca; shared with stakeholder groups; and via social media



Recreation Staff will consider input in developing future programming of the Centre and Park



Share information with Council